



## SPONSORSHIP OPPORTUNITIES 2021-2022

TERABYTE  
\$10,000

### CTO Clinic

- VIP Table (sponsor's choice)
- 3 Representatives
- Prominent recognition as Terabyte Sponsor through METAA announcements and social media
- Opportunity to present a 45-min session in collaboration with METAA and participating school district
- VIP seating for lunch
- Priority Signage
- Electronic copy of pre-registration and post-registration opt-in attendee list for one time use

### Acknowledgment of Sponsorship at Advisory Day

- Table
- 2 Representatives
- 3 Min Panel/ Presentation to full advisory day audience

### Vendor Summit

- 2 Representatives to attend dinner with the METAA Board

### METAA Virtual Buyer's Guide

- Vendor contact information (name, company, phone, email address, color logo and link to company website)
- **Two-page** (17" width x 11" tall) full spread color advertisement that includes a link from within your ad.
- Distributed directly to Technology Directors (over 400 MA Technology Directors)

### METAA Website

- Acknowledgment on the METAA sponsorship page on website including graphics and a brief description of services

### Tech Directors ListServ (MA Technology Directors on the listserv)

- Company contact and information posted three times a year

GIGABYTE  
\$7,500

### CTO Clinic

- Table
- 2 Representatives
- Prominent recognition as Gigabyte Sponsor through METAA announcements and social media
- Opportunity to present up to 3 min or introduce a presenter/speaker at a session
- Premium seating for lunch
- Opportunity to be acknowledged for supporting at the event
- Electronic copy of pre-registration and post-registration opt-in attendee list for one time use

### Acknowledgment of Sponsorship at Advisory Day

- Table
- 1 Representative
- 3 Min Panel/ Presentation to full advisory day

### Vendor Summit

- 1 Representative to attend dinner with the METAA Board

### METAA Virtual Buyer's Guide

- Vendor contact information (name, company, phone, email address, color logo and link to company website)
- **One-page** (8.5" wide x 11" tall) full spread color advertisement that includes a link from within your ad..
- Distributed directly to Technology Directors (over 400 MA Technology Directors)

### METAA Website

- Acknowledgment on the METAA sponsorship page on website including graphics and a brief description of services

### Tech Directors ListServ (MA Technology Directors on the listserv)

- Company contact and information posted three times a year

**MEGABYTE  
\$4,000**

#### **CTO Clinic**

- Table
- 1 Representative
- Prominent recognition as Megabyte Sponsor through METAA announcements and social media
- Opportunity to present up to 3 min before a session
- Opportunity to be acknowledged for supporting at the event
- Electronic copy of pre-registration and post-registration opt-in attendee list for one time use

#### **Acknowledgment of Sponsorship at Advisory Day**

- Table
- 1 Representative
- 3 min Panel/ Presentation to full advisory day

#### **Vendor Summit**

- 1 Representative to attend dinner with the METAA Board

#### **METAA Virtual Buyer's Guide**

- Vendor contact information (name, company, phone, email address, color logo and link to company website)
- **One-page** (8.5" wide x 11" tall) full spread color advertisement that includes a link from within your ad.
- Distributed directly to Technology Directors (over 400 MA Technology Directors)

#### **METAA Website**

- Acknowledgment on the METAA website including graphics and a brief description of services

#### **Tech Directors ListServ** (MA Technology Directors on the listserv)

- Company contact and information posted twice a year

**KILOBYTE  
\$2,000**

#### **CTO Clinic**

- Table
- 1 Representative
- Prominent recognition as Kilobyte Sponsor through METAA announcements and social media
- Opportunity to be acknowledged for supporting at the event
- Electronic copy of pre-registration and post-registration opt-in attendee list for one time use

#### **METAA Virtual Buyer's Guide**

- Vendor contact information (name, company, phone, email address, color logo and link to company website)
- **1/2-page horizontal** (7.5" wide x 4.75" tall) OR **1/2-page vertical** (3.635" wide x 9.5" tall) spread color advertisement that includes a link from within your ad.
- Distributed directly to Technology Directors (over 400 MA Technology Directors)

#### **METAA Website**

- Acknowledgment on the METAA website including graphics and a brief description of services

#### **Tech Directors ListServ** (MA Technology Directors on the listserv)

- Company contact and information posted twice a year



## SPONSORSHIP OPPORTUNITIES 2021-2022

BYTE  
\$,1000

### CTO Clinic

- Table
- 1 Representative
- Opportunity to be acknowledged for supporting at the event
- Electronic copy of pre-registration and post-registration opt-in attendee list for one time use

### METAA Virtual Buyer's Guide

- Vendor contact information (name, company, phone, email address, color logo and link to company website)
- **1/4-page** (3.625" wide x 4.75" tall) spread color advertisement that includes a link from within your ad..
- Distributed directly to Technology Directors (over 400 MA Technology Directors)

### METAA Website

- Acknowledgment on the METAA website including graphics and a brief description of services

### Tech Directors ListServ (MA Technology Directors on the listserv)

- Company contact and information posted once a year

BIT  
\$500

### Sponsorship Member

Notification of METAA events and opportunities

### METAA Website

- Company name listed on Sponsorship website page