



SPONSORSHIP OPPORTUNITIES 2022-2023

TERABYTE
\$10,000

CTO Clinic

- VIP Table (sponsor's choice)
- 3 Representatives
- Prominent recognition as Terabyte Sponsor through METAA announcements and social media
- Opportunity to present a session in collaboration with METAA and participating school district
- VIP seating for lunch
- Priority Signage
- Electronic copy of pre-registration and post-registration opt-in attendee list for one time use

Acknowledgment of Sponsorship at Advisory Day

- Table
- 2 Representatives
- 3 Min Panel/ Presentation to full advisory day audience

Vendor Summit

- 2 Representatives to attend dinner with the METAA Board

METAA Virtual Buyer's Guide

- Vendor contact information (name, company, phone, email address, color logo and link to company website)
- **Two-page** (17" width x 11" tall) full spread color advertisement that includes a link from within your ad.
- Distributed directly to Technology Directors (over 400 MA Technology Directors)

METAA Website

- Acknowledgment on the METAA sponsorship page on website including graphics and a brief description of services

Tech Directors ListServ (MA Technology Directors on the listserv)

- Company contact and information posted twice a year

MEGABYTE
\$5,000

CTO Clinic

- Table
- 2 Representatives
- Prominent recognition as Megabyte Sponsor through METAA announcements and social media
- Opportunity to present up to 3 min before a session
- Opportunity to be acknowledged for supporting at the event
- Electronic copy of pre-registration and post-registration opt-in attendee list for one time use

Acknowledgment of Sponsorship at Advisory Day

- Table
- 1 Representative
- 3 Min Panel/ Presentation to full advisory day

Vendor Summit

- 1 Representative to attend dinner with the METAA Board

METAA Virtual Buyer's Guide

- Vendor contact information (name, company, phone, email address, color logo and link to company website)
- **One-page** (8.5" wide x 11" tall) full spread color advertisement that includes a link from within your ad.
- Distributed directly to Technology Directors (over 400 MA Technology Directors)

METAA Website

- Acknowledgment on the METAA sponsorship page on website including graphics and a brief description of services

Tech Directors ListServ (MA Technology Directors on the listserv)

- Company contact and information posted once a year



SPONSORSHIP OPPORTUNITIES 2022-2023

KILOBYTE
\$2,500

CTO Clinic

- Table
- 1 Representative
- Prominent recognition as Kilobyte Sponsor through METAA announcements and social media
- Opportunity to be acknowledged for supporting at the event
- Electronic copy of pre-registration and post-registration opt-in attendee list for one time use

METAA Virtual Buyer's Guide

- Vendor contact information (name, company, phone, email address, color logo and link to company website)
- **1/2-page horizontal** (7.5" wide x 4.75" tall) OR **1/2-page vertical** (3.635" wide x 9.5" tall) spread color advertisement that includes a link from within your ad
- Distributed directly to Technology Directors (over 400 MA Technology Directors)

METAA Website

- Acknowledgment on the METAA website including graphics and a brief description of services

Tech Directors ListServ (MA Technology Directors on the listserv)

- Company contact and information posted once a year
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BYTE
\$1,500

CTO Clinic

- Table
- 1 Representative
- Opportunity to be acknowledged for supporting at the event
- Electronic copy of pre-registration and post-registration opt-in attendee list for one time use

METAA Virtual Buyer's Guide

- Vendor contact information (name, company, phone, email address, color logo and link to company website)
- **1/4-page** (3.625" wide x 4.75" tall) spread color advertisement that includes a link from within your ad
- Distributed directly to Technology Directors (over 400 MA Technology Directors)

METAA Website

- Acknowledgment on the METAA website including graphics and a brief description of services
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BIT
\$800

Sponsorship Member

- Notification of METAA events and opportunities

METAA Website

Company name listed on Sponsorship website page